



Sponsorship Opportunities

Down & Derby Gala
Saturday, April 22, 2017

What is CBO?

Since 2006, College Bound Opportunities (CBO) has been mentoring under-resourced students attending Highland Park, Deerfield, and Lake Forest high schools and motivating them to realize their potential as students and become productive members of their communities. CBO is a highly competitive program that seeks academically motivated students with a strong desire to graduate from college, and who would benefit from working with a mentor to guide them through the myriad of obstacles they might face on their journey. Additional aid provided by CBO includes tutoring, training services, laptop computers, and up to \$16,000 in financial support. Ultimately, CBO helps these students find the confidence to believe in themselves and to visualize a better future.



Save THE DATE

COLLEGE BOUND OPPORTUNITIES ANNUAL GALA DOWN AND DERBY

SATURDAY · APRIL 22ND · 2017 · 7:00 PM
BERNIE'S BOOK BANK · LAKE BLUFF



formal invitation to follow



CBO's Annual Gala is the largest fundraising event for the organization. The funds raised will help support expanded programming, enabling CBO to support more students as they pursue their college dreams.

This year's event will feature a live auction, exceptional raffle prizes and dancing under the Derby lights. We hope to raise \$250,000 and anticipate having 350 guests from around the North Shore in attendance. A highlight of the event will be our **Cocktail & Gourmet Food Pairing Stations**, which will feature premier local restaurants and distilleries. Attendees will have the opportunity to meet some of CBO's students and their families, and learn firsthand how college and CBO has changed their lives.



Summa Cum Laude Sponsor \$5,000

- Logo inclusion as a sponsor on over 2,000 formal invitations*
- Logo and link displayed on gala page of CBO website
- Logo and link included in e-mail communications (March, April, May)
- Recognition in all PR efforts
- Logo on all signage at event including banners, video screens, and program booklet
- Two reserved tables of 8

**Deadline for inclusion is February 15, 2017*



Magna Cum Laude Sponsor

\$2,500

- Logo inclusion as a sponsor on over 2,000 formal invitations*
- Logo and link displayed on gala page of CBO website
- Logo and link included in e-mail communication (May)
- Logo on all signage at event including banners, video screens, and program booklet
- One reserved table of 8

Cum Laude Sponsor

\$1,000

- Listing on gala page of CBO website
- Listing in program booklet
- Two tickets to the event

**Deadline for inclusion is February 15, 2017*



College Bound Opportunities

Fulfilling College Dreams

To participate as a sponsor for the 2017 Gala, please contact Veronica Accardo at veronica@cbo4success.org or 847.217.4775.

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