



5<sup>th</sup> Annual  
Tees For Degrees Golf Outing  
Monday, August 7, 2017  
Royal Melbourne Country Club

Sponsorship Opportunities

# What is CBO?

Since 2006, College Bound Opportunities (CBO) has been mentoring under-resourced students from the Northern suburbs of Chicago and motivating them to realize their potential as students and become productive members of their communities. CBO is a highly competitive program that seeks academically motivated students with a strong desire to graduate from college, and who would benefit from working with a mentor to guide them through the myriad of obstacles they might face on their journey. Ultimately, CBO helps these students find the confidence to believe in themselves and to visualize a better future.

## The CBO Scholar?

CBO Scholars and their families reside in some of the wealthiest communities in suburban Chicago, but they live on the periphery economically, making sacrifices just to give their kids the best possible public education. For these students, it is not a matter of where they will go to college but *if* they will go.

Most of CBO's Scholars are the first in their families to attend college. Unfortunately, only 11% of first-generation college students graduate. CBO is helping its Scholars beat those odds. **Today, 95% of our Scholars have graduated or are on track to graduate college in less than five years.**



# CBO Partner Schools

- ▶ CBO initially focused on supporting students at **Highland Park High School**, with **Deerfield High School** coming on board soon after. After several years of success in District 113, CBO expanded its programming to **Lake Forest High School**. Last year, we added **Cristo Rey St. Martin College Prep** in Waukegan as a partner school. We look forward to supporting students from our newest partner school, **Buffalo Grove High School**, beginning with the 2017-18 school year.
- ▶ According to data collected by the Illinois State Board of Education, there are **more than 1,200 low-income high school students attending these five high schools**. Within the college-ready confines of the north and northwest suburbs, the need for a more comprehensive support system for these vulnerable students can be overlooked.



CRISTO REY  
ST. MARTIN COLLEGE PREP



# School Demographics\*

## ▶ Highland Park High School

- Total Enrollment: 2,071
- Percent Low-Income: 15% or 310 students
- Percent Minority: 29%

## ▶ Deerfield High School

- Total Enrollment: 1,624
- Percent Low-Income: 3.6% or 58 students
- Percent Minority: 11%

## ▶ Lake Forest High School

- Total Enrollment: 1,706
- Percent Low-Income: 3.3% or 56 students
- Percent Minority: 9%

## ▶ Cristo Rey St. Martin College Prep

- Total Enrollment: 400
- Percent Low-Income: 100%
- Percent Minority: 95%

## ▶ Buffalo Grove High School

- Total Enrollment: 2,017
- Percent Low-Income: 19.4% or 391 students
- Percent Minority: 40%

*\*2016 Illinois State Board of Education*



As we celebrate the **5<sup>th</sup> Anniversary of the Tees for Degrees** golf outing, we hope to raise **\$100,000** to support CBO's mission and Scholars. We anticipate hosting more than 120 golfers at the **Royal Melbourne Country Club on Monday, August 7, 2017.**

Previous golf outings have been featured in issues of North Shore, Forest & Bluff, and Sheridan Road magazines. The outing has also been featured in articles for TribLocal and the Patch in Highland Park, Deerfield and Lake Forest.

# Eagle Sponsor

## \$6,000

- Logo inclusion on formal invitations for the golf outing (Qty. 1,500)\*
- Logo on all on-site event signage including program booklets, banners, and signage at 2 holes
- Logo and link displayed on event page of CBO's website
- Logo and link included in e-mail communications (July, August) and posts on social media (Facebook, Twitter, LinkedIn, Instagram)
- Logo included in our FY18 Annual Reports (Qty. 2,000)
- Opportunity to include promotional materials in golfer gift bag
- One foursome at the golf outing

*\*Deadline for inclusion on event invitation is May 31, 2017.*



# Birdie Sponsor

## \$3,000

- Logo inclusion on formal invitations for the golf outing (Qty. 1,500)\*
- Logo on all on-site event signage including program booklets, banners, and signage at 1 hole
- Logo displayed on event page of CBO's website
- Logo included in e-mail communications (July, August)
- Listing in our FY18 Annual Reports (Qty. 2,000)
- One foursome at the golf outing

*\*Deadline for inclusion on event invitation is May 31, 2017.*

# Hole Sponsor

## \$500

- Sponsor sign at one hole
- Recognition in program booklet
- Listing in our FY18 Annual Reports (Qty. 2,000)



Yes! I/we would like to sponsor the 5<sup>th</sup> Annual Tees for Degrees Golf Outing at the following level:

- \_\_\_\_\_ Eagle Sponsor \$6,000
- \_\_\_\_\_ Birdie Sponsor \$3,000
- \_\_\_\_\_ Hole Sponsorship \$500

I/we look forward to attending the golf outing:

- \_\_\_ I would like to purchase a foursome for \$1,600
- \_\_\_ I would like to purchase \_\_\_ individuals golf spots for \$400 each
- \_\_\_ I am unable to participate, but please accept my donation of \$\_\_\_\_\_ to CBO.

- I have enclosed a check for \$\_\_\_\_\_
- Please charge my credit card a total of \$\_\_\_\_\_

Visa          MasterCard          AmEx          Discover          Diners Club

Number: \_\_\_\_\_ Exp: \_\_\_\_\_ Sec.Code: \_\_\_\_\_

Signature: \_\_\_\_\_

- Please send me an invoice

Recognition Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please return this form via e-mail to [veronica@cbo4success.org](mailto:veronica@cbo4success.org) or mail to:  
College Bound Opportunities, 2033 N. Milwaukee Avenue, Suite 246, Riverwoods, IL 60015



College Bound Opportunities

Fulfilling College Dreams

Thank you for considering a partnership with  
CBO to make our communities stronger.

Veronica Jaeger Accardo

Director of Development

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